

# PALETTE PROJECT

DANIEL KEYS | SCOTTSDALE ARTISTS' SCHOOL

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## Calling emerging artists ages 17-22!

Scottsdale Artists' School is hosting a FREE two day mentorship program with renowned painter Daniel Keys, **March 19-21, 2021**. This unique weekend workshop is designed for those who aspire to cultivate their talent and skills into a future art career. A handful of promising students will be selected based on their skills, passion and experience as reflected in an original one-page essay submitted to the artist for review. An orientation will take place Friday evening to kick off the weekend. The workshop will run from 9am-4pm on Saturday and Sunday.

**ABOUT THE ARTIST...** Daniel J. Keys was born in October 1985, in Fresno, CA. Upon noticing a glimpse of artistic talent in him at an early age, Daniel was encouraged by his parents to pursue his passion, namely painting; and being entirely home educated, time was very permitting for him to develop his skills as a self taught artist. He started painting at the age of 11 using a paint set purchased with birthday money. It was during these formative years that Daniel discovered the work of master artist Richard Schmid, and began emulating Schmid's style in his own paintings. Since that time, Daniel has had the opportunity to paint with his mentor, and Mr. Schmid has become an art adviser to him. Daniel's work is now praised and collected by many prominent art enthusiasts from around the country. He is represented by several major art galleries and continues to teach workshops around the country (including Scottsdale Artists' School).

*"If our youth are also our future, then wouldn't we be wise to say that the future of art is in the hands of today's children? That's a question I've recently begun to ask myself, and one that's been ruminating in the minds of some of the greatest living artists today. We must view each opportunity to educate our youth about art as an investment in the future of art itself.*

*That's why Scottsdale Artists' School and I are so passionate about teaming up and organizing this annual youth painting workshop. We're taking the responsibility of raising tomorrow's artistic leaders seriously, and doing our part to invest in their creative capacity. By giving them the opportunity to get involved and learn from skilled professionals, we are making a way for the 'torch' of knowledge to be passed on to the next generation." - Daniel J. Keys*

**To see more of Daniel's work, [www.danieljkeys.com](http://www.danieljkeys.com)**

*Tell me and I'll forget; show me and I may remember; involve me and I'll understand - Chinese Proverb*

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**SCOTTSDALE ARTISTS' SCHOOL - 3720 N. MARSHALL WAY - SCOTTSDALE, AZ**

# PALETTE PROJECT

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Scottsdale Artists' School is hosting the fifth annual Palette Project, a free two-day mentorship program geared towards aspiring artists between the ages of 17 and 22.

**March 19-21, 2021** IN SCOTTSDALE, AZ

Palette Project is led by renowned artist, Daniel J. Keys. Students will primarily focus on portrait painting (in oil) and will walk away with new insight into taking their artistic talents to the next level. All supplies for the weekend (including lunch each day) will be provided thanks to generous donations from community supporters. Please note, minors traveling to Arizona will need to be accompanied by a parent. Scottsdale Artists' School is a non-profit fine art school dedicated to the artistic enrichment of the community and to developing the capabilities of artists and aspiring artists of all levels by teaching the applied fundamentals of fine art.

..... **APPLY TODAY** .....

Please provide the following materials to be considered for Palette Project 2021:

- **Submit a one page essay that details the following topics:**

- *Describing your art and interest in pursuing it as a career.*
- *What kind of work you currently do/are interested in doing, and why.*
- *Why do you wish to pursue art as a profession.*

- **A completed Palette Project Application**

- **1-2 images of your artwork**

Applications and materials can be emailed to Danielle Spahle, *Program Director at Scottsdale Artists' School* at [dspahle@scottsdaleartschool.org](mailto:dspahle@scottsdaleartschool.org) (include Palette Project 2020 in subject line)

## **Application Deadline: Monday January, 2021**

Your application, one page essay and images will be reviewed by Daniel J. Keys. Students will be notified of their acceptance via email no later than **February 1, 2021**.

## **Questions?**

Call 480.990.1422 to speak with Trudy Hays or email [dspahle@scottsdaleartschool.org](mailto:dspahle@scottsdaleartschool.org)

**Learn more about the School and our programs by visiting [scottsdaleartschool.org](http://scottsdaleartschool.org)**

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